



REGISTER YOUR INTEREST TO BE INVOLVED WITH iiF26

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# Innovative Industries of the Future 2026 PROSPECTUS

Are you interested in sponsoring, speaking or  
exhibiting at iiF26 in Bunbury Western Australia?

Hosted by



In partnership with



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28  
OCT

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## Enjoy a Visit to the South West!

iiF26 will be hosted in the South West region of Western Australia – a popular biodiverse wine region, pristine beaches – the food bowl of Western Australia.

Hosted at the Bunbury Regional Entertainment Centre.

Bunbury is a gorgeous walkable heritage beach and port city. Framed by a sweeping bay, an active port, and pristine beaches, its streets are lined with beautifully preserved heritage buildings that anchor the city's identity.

Home to around 35,000 people in town, Bunbury stands proudly as Western Australia's second city - connected, cultured, and effortlessly liveable.

Only 2 hours from the capital Perth and 45 minutes from the Busselton Margaret River airport with direct flights to Sydney and Melbourne.





## What is the iiF conference about?

### *From innovation to impact:*

*Driving transformation and industry opportunities in regional hubs and communities."*

The South West of Western Australia is experiencing unprecedented population and economic growth across sectors such as advanced manufacturing, agritech, circular economy and energy.

Bunbury has recently been named one of the "Seven Cities "in the recently launched vision to establish economic hubs for renewables and manufacturing in Western Australia. A long-term plan to unlock the next wave of regional economic development and deliver quality infrastructure, manufacturing, technology and services, supported by green energy and circular economy.

WA Government has recently targeted the manufacturing and energy sectors with a targeted \$153.3M loan program and funding for the \$12 billion Defence hub in Henderson, \$700m for the Collie energy transition the \$70m announced for a Advanced Manufacturing hub in Picton.

This conference represents an opportunity for industry to explore further investment opportunities. Conference attendees will help drive the full spectrum of economic development activities while also learning and participating in the extended networking program designed to spark innovation.

Advanced  
Manufacturing

Agritech

Circular  
Economy

Energy

Workshops topics on enablers such as:

AI and Critical technologies | Workforce | First Nations Engagement | Construction

## iiF 26 Objectives - "More than a traditional conference"

**Bring together local, national and international representatives to:**

- **Showcase innovation** that stimulates conversations, collaboration and implementation of new approaches
- **Share investment opportunities** and hear commercially insightful speakers from national industries and the South West region
- **Workshop unique challenges** of innovating in regional hubs and communities





## What did people think of our last conference?

96%

of attendees at iiF24 agreed the conference helped them gain new insight and knowledge

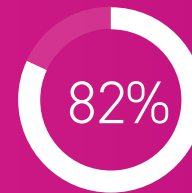
92%

of attendees had a positive experience overall

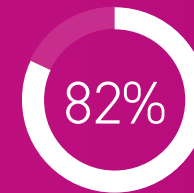
91%

of attendees achieved their goals at iiF24

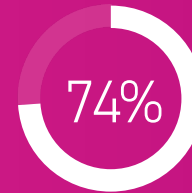
## What were your main reasons or goals for attending iiF 2024?



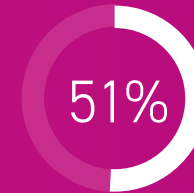
Hearing from expert speakers



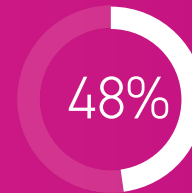
Gaining new knowledge



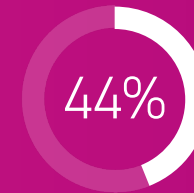
Networking



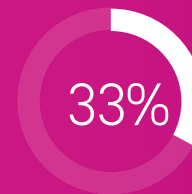
Connecting with decision-makers



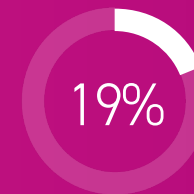
Contributing to future shaping



Sharing knowledge and ideas



Business development



Skills development



## Who Attends

International representatives, embassies, consulates, trade and diplomatic bodies

Private investors, regional developers, infrastructure, property, agrifood, investors, business growth advisors

Advanced and tech-enabled manufacturing, engineering, agrifood processing, industrial services

Mining tech, energy transition, water and environmental services

Government (local, state, federal), ministers, elected officials, and regional development bodies

Chambers of Commerce, industry and economic alliances, business and agriculture groups

Professional services, media and communications, retail and trade suppliers

Universities, schools, TAFEs, training and workforce development organisations

Tech start-ups, innovation hubs, digital, AI, creative, emerging tech

Tourism bodies, media, operators





## How would you like to be involved?

	CATALYST	INNOVATOR	STRATEGIST	EXPERT	EXHIBITOR	COMMERCIAL
Introductory Presentation	Yes	-	-	-	-	-
Workshop Presentation	Yes	-	-	-	-	-
Registrations	10	8	8	4	2	2
Logo display	Yes	Yes	Yes	Yes	Yes	Yes
Social Posts	4	2	1	1	1	1
Podcast	1	1	-	-	-	-
Stall	Yes - Priority Location	Yes - Priority Location	Yes	Yes	Yes	No
Priority Access - Industry Tours and Movie Screening	Yes	Yes	Yes	-	-	-
Invite Only - VIP Breakfast and Board Room Meetings	Yes	Yes	Yes	-	-	-
Investment (ex GST)	\$40,000	\$30,000	\$20,000	\$10,000	\$1,500	Custom



# SPONSOR PACKAGES EXPLAINED

## CATALYST \$40,000

The premier tier for two leading organisations shaping the future of Australia's regional hubs and communities. The major impact makers driving transformational change across industries.

## INNOVATOR \$30,000

For forward-thinking companies and organisations developing new technologies, driving transformation, and growing solutions that push innovation to make big impacts.

## STRATEGIST \$20,000

Ideal for organisations with deep ties to the South West economy such as local government - who provide essential on-the-ground support to industry and community.

## EXPERT \$10,000

For organisations delivering highly specialised skills, tools, data or services that underpin the region's emerging industries.

## EXHIBITOR \$1500

For those organisations who wish to showcase themselves through an exhibition stall and advertising at the conference

## COMMERCIAL CUSTOM

For sponsorships of at least \$5000 a package can be customised to suit your particular commercial interests and how you would like to engage with the conference and events



## Sponsor benefits explained

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### INTRODUCTORY PRESENTATION

Catalysts provide a 5-minute presentation on your organisation and introduce a keynote speaker related to your industry.

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### DELEGATE REGISTRATIONS

Full 2 day delegate registrations for your team to attend the conference and events.

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### SOCIAL POST

Social media post tagging your organisation on LinkedIn in the two months prior to the conference.

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### PODCAST

One hour interview podcast organized at either the Creative Tech Village recording studio or online for Catalysts and Innovators. Speakers can organize at reduced fee. Can be prior or during the conference.

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### WORKSHOP PRESENTATION

A 30 minute concurrent session for catalysts, and speakers.

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### EXHIBITION STALL

2.5x2m exhibition space at the conference. Trestle table and chairs can be provided upon request. Priority Locations for Catalyst and Innovators.

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### LOGO DISPLAY

All sponsors will be recognised in their respective levels across multiple mediums, including the following: SIGNAGE such as posters, banners, slide deck during breaks/intermissions. WEBSITE can display logo, links and a 150-word corporate bio. Along with DIGITAL PROGRAM, EMAIL MARKETING, VERBAL RECOGNITION for Catalyst and Innovator. Partner and Catalyst logo only on Conference App.

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### CUSTOM

Talk to us about your needs. Minimum sponsorship level \$5000



## Pricing (inc GST)

Student:	\$190 1 day	\$290 2 days
Early Bird:		\$790 2 days
Second Release:		\$1090 2 days
Final Release:		\$1590 2 days

*inc movie screening, industry tours, two day conference, morning tea, lunch, afternoon tea, networking app*

# From Innovation to Impact

Across South West Growth Sectors:  
Advanced Manufacturing, Energy, Circular Economy & Agritech



Innovative  
Industries  
of the Future

Week prior	Monday 26 October	CONFERENCE Tuesday 27 October	CONFERENCE Wednesday 28 October	Thursday 29 October
<p><b>Tourism and events itinerary</b></p> <p>Offering delegates a suggested itinerary to sample of the best of the South West</p> <p>Offers provided in partnership with Australia's South West, Margaret River and Busselton Tourism Association and Bunbury Regional Entertainment Centre.</p> <p><i>Not included in ticket price</i></p>	<p><b>Industry Tours</b></p> <ul style="list-style-type: none"> <li>- Collie "Just Transition" Tour Industry growth and investment opportunities</li> <li>- Bunbury "The Waterfront" Tour featuring harbour activation and tourism and marine industry opportunities</li> <li>- EOIs sought for other tours including Margaret River, Dardanup, Capel and Harvey</li> </ul> <p><i>Included in ticket price</i></p> <p><i>Limited numbers - priority given to early-bird tickets</i></p> <p><i>Locations to be confirmed</i></p>	<p><i>VIP Breakfast - invite only</i></p> <p><b>Opening</b> Hon Stephen Dawson MLC <b>Partner Sponsor</b> Mayor of Bunbury <b>Keynote</b> Dr Jordan Nguyen - From innovation to impact: Global tech unlocking industry futures <b>Distinguished speakers and panel</b> Technology in Action: strengthening industry through automation and robotics</p> <ul style="list-style-type: none"> <li>- Bosch Australia Manufacturing Services</li> <li>- DefenceWest</li> <li>- Edith Cowan University</li> </ul> <p><b>Catalyst Sponsor:</b> Southern Ports</p> <p><b>Lunch</b></p> <p><b>Concurrent workshops</b> Innovation with Impact: initiatives that drive productivity and resilience on topics such as:</p> <ul style="list-style-type: none"> <li>- Advanced manufacturing and robotics</li> <li>- AI and critical technologies</li> <li>- Desalination and water use</li> <li>- Electrification and renewable technologies</li> <li>- First Nations engagement and Innovation</li> <li>- Fogo and circular economy</li> <li>- Innovation in construction methods</li> <li>- Youth and workforce</li> <li>- 3D printing in manufacturing</li> </ul>	<p><i>Technology in reception - Robotics and automation demos &amp; photo opportunities</i></p> <p><b>Opening</b> Hon Don Punch MLA <b>Keynote</b> Dr Renee Wootton Tomlin - Sustainable Aviation Fuels: transforming energy systems <b>Distinguished speakers and panel</b> Introduction: National Circular Economy Framework Full Circle: From water facilities to farms to factories to feedstock - optimising circularity of a region</p> <ul style="list-style-type: none"> <li>- Bega Circular Valley</li> <li>- Craig Mostyn Group (V&amp;V Walsh)</li> <li>- Aqwest</li> </ul> <p><b>Lunch</b></p> <p><b>Distinguished speakers and panel</b> Shine bright: how regions can power the World - green energy, electrification and decarbonisation opportunities</p> <ul style="list-style-type: none"> <li>- Tesla</li> <li>- Energy Institute UNSW</li> <li>- Climate Energy Finance</li> <li>- NewVolt</li> </ul> <p><b>Catalyst Sponsor:</b> Talison Lithium <b>Concurrent Investment Showcase</b> Hear industry leaders, government and academics on:</p> <ul style="list-style-type: none"> <li>- Major projects</li> <li>- Opportunities for the future</li> </ul>	<p><b>Board Room Discussions</b></p> <p>Curated by senior leaders and experts to tackle complex challenges for the region - to help clarify the path forward.</p> <p>Invite only</p>
	<p><b>Planet Sun Screening and Q&amp;A with Andy Evans EnergyFest</b></p>	<p><b>Regional Revelry Networking Function including food and drinks at Bayview Bar (ticketed \$120)</b></p>	<p><b>Finale</b> Youth event facilitated by Gosh Hackathon - Retaining, and retraining our regional workforce of the future</p>	

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# Have a comment or question? We're listening!

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