



REGISTER YOUR INTEREST TO BE INVOLVED WITH iiF26

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Innovative Industries
of the Future 2026

PROSPECTUS

Are you interested in sponsoring, speaking or
exhibiting at iiF26 in Bunbury Western Australia?

Hosted by



In partnership with



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28
OCT

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Enjoy a Visit to the South West!

iiF26 will be hosted in the South West region of Western Australia – a popular biodiverse wine region, pristine beaches – the food bowl of Western Australia.

Hosted at the Bunbury Regional Entertainment Centre.

Bunbury is a gorgeous walkable heritage beach and port city. Framed by a sweeping bay, an active port, and pristine beaches, its streets are lined with beautifully preserved heritage buildings that anchor the city's identity.

Home to around 35,000 people in town, Bunbury stands proudly as Western Australia's second city - connected, cultured, and effortlessly liveable.

Only 2 hours from the capital Perth and 45 minutes from the Busselton Margaret River airport with direct flights to Sydney and Melbourne.





What is the iiF conference about?

From innovation to impact: Driving transformation and industry opportunities in regional hubs and communities.

We live in an exciting time of rapid change – and regional communities benefit from consistently coming together to hear from thought leaders in academia, government and industry, so that we can innovate in regions as fast as metropolitan areas.

iiF26 will focus on industry growth sectors in the South West including:



Workshops will include topics relating to enablers and other growth sectors such as:

AI and Critical technologies | Workforce | First Nations Engagement | Construction | Tourism

iif 26 Objectives

Bring together local, national and international representatives to:

- Showcase innovation that stimulates conversations, collaboration and implementation of new approaches
- Share potential investment opportunities across the South West region
- Discuss and workshop ways of addressing the unique challenges of innovating in regional hubs and communities





What did people think of our last conference?

96%

of attendees at iiF24 agreed the conference helped them gain new insight and knowledge

92%

of attendees had a positive experience overall

91%

of attendees achieved their goals at iiF24

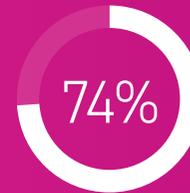
What were your main reasons or goals for attending iiF 2024?



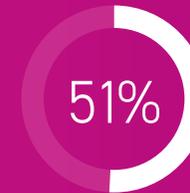
Hearing from expert speakers



Gaining new knowledge



Networking



Connecting with decision-makers



Contributing to future shaping



Sharing knowledge and ideas



Business development



Skills development



What people want from iiF26

"I have been working in innovation in Australia for a decade and the number one challenge is execution. Too many people assume their ideas are 'the' answer so still operate in siloes - I want to learn more about platform or network effects."

"To share my experiences and to hear what is happening in the renewables space"

"Understand how universities can impact future industries in regional and remote communities"

"Develop mutually beneficial partnerships to help drive further success"

"Hear about innovations across Australia and globally"

"Access quality dynamic information which we rarely have access to in the regions"

"Be included in planning and keep abreast of current and future trends and opportunities"

"Hearing from executives from major industrials active in the area like Albermarle S32, Westrac and others as well as the State and Federal Ministers"

"See State and Federal Government attending to discuss what they are investing in in the South West"

"Hearing from experts and thought leaders, really senior people from leading organisations"





Who Attends

International representatives, embassies, consulates, trade and diplomatic bodies

Private investors, regional developers, infrastructure, property, agrifood, investors, business growth advisors

Advanced and tech-enabled manufacturing, engineering, agrifood processing, industrial services

Mining tech, energy transition, water and environmental services

Government (local, state, federal), ministers, elected officials, and regional development bodies

Chambers of Commerce, industry and economic alliances, business and agriculture groups

Professional services, media and communications, retail and trade suppliers

Universities, schools, TAFEs, training and workforce development organisations

Tech start-ups, innovation hubs, digital, AI, creative, emerging tech

Tourism bodies, media, operators





How would you like to be involved?

	CATALYST	INNOVATOR	STRATEGIST	EXPERT	EXHIBITOR	SPEAKER
Introductory Presentation	Yes	-	-	-	-	-
Workshop Presentation	Yes	-	-	-	-	Yes
Registrations	10	8	8	4	2	2
Logo display	Yes	Yes	Yes	Yes	Yes	-
Social Posts	4	2	1	1	1	1
Podcast	1	1	-	-	-	-
Stall	Yes - Priority Location	Yes - Priority Location	Yes	Yes	Yes	No
Total packages available	2	5	10	10	30	25
Investment (ex GST)	\$40,000	\$30,000	\$20,000	\$10,000	\$1,500	-



CATALYST \$40,000

The premier tier for two leading organisations shaping the future of Australia's regional hubs and communities. The major impact makers driving transformational change across industries.

INNOVATOR \$30,000

For forward-thinking companies and organisations developing new technologies, driving transformation, and growing solutions that push innovation to make big impacts.

STRATEGIST \$20,000

Ideal for organisations with deep ties to the South West economy such as local government - who provide essential on-the-ground support to industry and community.

EXPERT \$10,000

For organisations delivering highly specialised skills, tools, data or services that underpin the region's emerging industries.

EXHIBITOR \$1500

For those organisations who wish to showcase themselves through an exhibition stall and advertising at the conference

SPEAKER

A tier for researchers, academics, regional development professionals and other organisations wanting visibility, connection and the chance to engage with the region's major players. Opportunity to bring a colleague.

SPONSOR PACKAGES EXPLAINED



Sponsor benefits explained

INTRODUCTORY PRESENTATION

Catalysts provide a 5-minute presentation on your organisation and introduce a keynote speaker related to your industry.

DELEGATE REGISTRATIONS

Full 2 day delegate registrations for your team to attend the conference and events.

SOCIAL POST

Social media post tagging your organisation on LinkedIn in the two months prior to the conference.

PODCAST

One hour interview podcast organized at either the Creative Tech Village recording studio or online for Catalysts and Innovators. Speakers can organize at reduced fee. Can be prior or during the conference.

WORKSHOP PRESENTATION

A 30 minute concurrent session for catalysts, and speakers.

EXHIBITION STALL

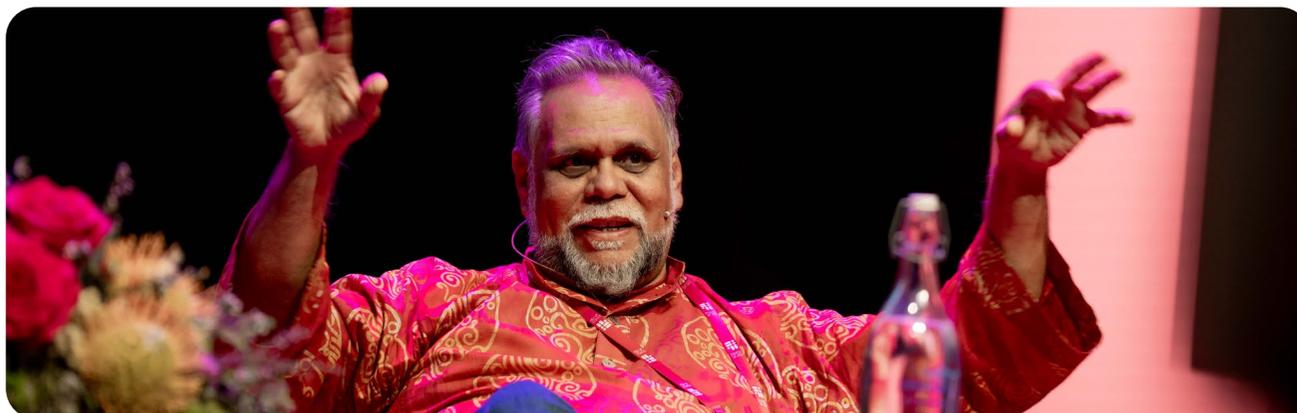
2.5x2m exhibition space at the conference. Trestle table and chairs can be provided upon request. Priority Locations for Catalyst and Innovators.

LOGO DISPLAY

All sponsors will be recognised in their respective levels across multiple mediums, including the following: **SIGNAGE** such as posters, banners, slide deck during breaks/intermissions. **WEBSITE** can display logo, links and a 150-word corporate bio. Along with **DIGITAL PROGRAM**, **EMAIL MARKETING**, **VERBAL RECOGNITION** for Catalyst and Innovator. Partner and Catalyst logo only on Conference App.

CUSTOM

Talk to us about your needs.



iifconference.com.au

PROGRAM OVERVIEW



Monday 26 October

Pre Conference Industry Tours and VIP Dinner

9.30-12.30

Your choice of industry tours to either Collie or Bunbury and surrounds

1.30 – 4.30

Your choice of industry tours to either Busselton or Bunbury and surrounds

Evening Event – Ticketed Dinner with key VIPs, speakers and sponsors

Tuesday 27 and Wednesday 28 October

iiF26 Conference

Tues 9.00-5.00pm

Opening Ministers for Regional Development and South West and Mayor City of Bunbury

Keynotes, Concurrent sessions, Panels and Workshops

Evening Event - Sundowner Networking event for all conference attendees

Wed 9.00-5.00pm

Keynotes, Concurrent sessions, Panels and Workshops

Thursday 29 and Friday 30 October

Post Conference Meeting Facilitation

Round tables to be coordinated to progress local action

REGISTER YOUR INTEREST TO BE INVOLVED WITH iif26

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Have a question? We're listening!

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